

PRESS RELEASE 20.11.2007

On 20.11.2007, at 11:00h a press conference was held with Andrea Roberti, co-director of the Hungarian film “Fresh Air”.

The film was screened for a first time last year, at the Cannes film festival. The film received several international awards, among which the “Golden Iris” award at a film festival in Brussels, and it was nominated for the European Discovery award.

Andrea Roberti, an Italian by origin, met Agnes Kocsis, his wife, at a short-film festival in Italy, where he appeared in the function of a journalist for a web-site dealing with reviews of short films. He asked for an interview, and in the course of the interview they discovered that they share similar tastes in films and cinematography in general, which proved to be a fact that facilitated their further co-operation.

At the press a discussion was led on the question how Andrea Roberti fit in the film “Fresh Air”, which, on its part, is a typical female story, i.e., a story depicting a mother and a daughter and their intricate relations. He pointed out that they started to build that female character from the very beginning since they were rather fed up with the stereotype depiction of female characters and they wanted to do something different. The film conveys an irony, the daughter is trying to escape from the stereotype and the ways of life of her mother, but finally ends up in the same position. The main idea was to give an open ending to the film that may be construed in two ways – pessimistically and optimistically.

In the end, Andrea Roberti answered questions and elaborated on the current state of play of Hungarian cinematography and the rise of author film.